



Institute of Road Traffic Education (IRTE), a non-profit research based organization, was formed in December 1991 by Dr. Rohit Baluja along with an interdisciplinary group comprising educationists, doctors, journalists, engineers, ex-servicemen, architects, and automobile experts and members of the police officers etc. with the single aim to make the Indian roads safer for those who use them.

Since its inception IRTE has been relentlessly working towards defining and contributing to the basis of capacity building in all the respective areas of traffic management which include: traffic engineering, traffic enforcement, road crash investigation, driver training & assessment, development of traffic legislation, road safety education and post-crash management.

At the time of inception, India was conceptualized as IRTE's domain. However, since 2004, IRTE has transformed into a global organisation with an aim of sharing and learning from best practices world wide and researching local needs towards capacity building of nations in the developing world, particularly in the South Asian Region.



College Of Traffic Management

The College of Traffic Management has been established to take forward IRTE's vision of creating an umbrella facility for research based training for capacity building in Road Safety Management for India and other developing countries.

Based in the Aravali Hills in the NCT of Delhi, the College has five departments:

- Department of Traffic Enforcement
- Department of Forensic Science
- Department of Traffic Engineering
- Department of Driver Training & Road Safety Education
- Department of Public Health for Road Safety
- Department of Law

Institute of Road Traffic Education

College of Traffic Management

Aravali Hills, Surajkund Badhkal Road, Sector 43,

Faridabad, Haryana- 121010, (NCR Delhi) India

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Regd. Office: B-128-130 DDA Sheds, Okhla Industrial Area Phase-1, New Delhi-110020. India, Tel: +91 11 2681 6868, Fax: +91 11 2681 7965



COLLEGE SHOP CATALOGUE 2018-2019

Books & Journals

| | ₹ (INR) |
|---|---------|
| CMVR-1989 (Driver Training Syllabus) | 175 |
| Traffic Control Device (Soft Binding) | 450 |
| Traffic Control Device (hard Binding) | 575 |
| Road Traffic Legislation | 650 |
| Motor Vehicle (Driving) Regulations, 2017 (big) | 150 |
| Motor Vehicle (Driving) Regulations, 2017 (small) | 100 |
| Taxi Driver's Handbook-iiird Edition 2018 (Hindi & English) | 600 |
| Taxi Driver's Handbook-IIIrd Edition 2018 (kannad) | 300 |
| A Compilation Of Traffic Engineering Terminology | 100 |
| Understanding Road Safety Scientifically and Applying Knowledge to Speed Management on Indian Road | 200 |
| Introduction to Traffic Control Devices, Road Traffic Violation, Traffic Engineering Issues Facing Developing Countries | 100 |
| Road Safety Education For Developing Countries | 250 |
| Benchmarking Road Traffic Enforcement For Road Safety | 250 |
| Reducing Accident Injuries Through Seat Belt And Helmets 2005 (Law Standard Helmets & Seat Belts) | 250 |
| Safety In Transporting School Children | 100 |
| Road Safety (public Education) Delhi-kolkata Section - Tool Kit | 250 |
| Traffic Engineering As Scientific Approach Towards Safety Traffic Management In Developing Countries | 250 |
| Proceedings And Recommendations -Ist Edition 2012 (scientific Systems For Road Crash Investigation) | 50 |
| Uniformity and Standard Application of Traffic Control Devices in NCT Delhi | 50 |

Charts & Posters

| | |
|---|----|
| Road Sign Chart of India | 25 |
| Safe Distance -Specifications | 25 |
| Display of Registration Marks on Motor Vehicles | 25 |
| Lower Speeds are Safer | 25 |
| Class of Labels for Transportation of Dangerous/Hazardous Goods | 25 |

Baton

| | |
|--------------------------|-----|
| Baton Single (white) Big | 600 |
|--------------------------|-----|

Reflector Belt

| | |
|---------------------------|-----|
| Reflector Jacket (V Neck) | 150 |
|---------------------------|-----|

Safety Products

| | |
|------------|------|
| Small Cone | 300 |
| Mega cone | 1266 |

Note Pad/diary

| | |
|--------------------|----|
| Big Note Pad Ctm | 60 |
| Small Note Pad Ctm | 10 |
| Diary | 90 |

Momentous

| | |
|--------------------|------|
| Big Shield | 1600 |
| Box-sationery Item | 550 |
| Water Bottle | 375 |

Files & Stationery

| | |
|-----------------------------|------|
| Folder Case | 370 |
| Strip File Crystal | 15 |
| Swing Grip File | 35 |
| Report File | 35 |
| Conference File With Pad | 90 |
| View Ring Binder -2d Ring | 120 |
| Saya Executive File | |
| Jute Bag (Big) | 200 |
| Jute Bag (Medium) | 1400 |
| Silk File | 210 |
| Folder-L Type (A4) | 5 |
| Cloth Bag (IRTE & CTM Logo) | 30 |

Storage Product

| | |
|------------|---|
| Hard Disk | 1 TB :- Rs. 4899/- 1.5 TB :Rs. 6500/- 2.TB : Rs. 7300/- |
| Pen Drive | 8 GB : Rs. 430 32 GB: Rs. 670 |
| Power Bank | 10 000X Mh : Rs. 2845/- |

₹ (INR)

| | |
|---------------------------------|-----|
| Reflector Jacket (3 Side Open) | 325 |
|---------------------------------|-----|

| | |
|----------------|------|
| Chain | 50 |
| Barricador | 7100 |
| Two Part Cones | 850 |

| | |
|--------------------|----|
| Small Note Pad Ctm | 25 |
| Note Pad | 15 |

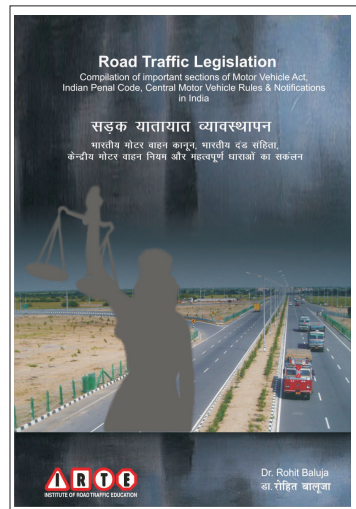
| | |
|--------------|-----|
| Small Shield | 800 |
| Mug | 150 |
| Taxi | 150 |
| Horn | 375 |

| | |
|--|-----|
| Folder Case | 350 |
| My Clear Bag | 30 |
| Report File Delux Clip | 65 |
| Punchless File Deluxe | 75 |
| Rind Binder 2-D | 110 |
| Board Ring Binder | 140 |
| Visiting Card Holder File With Index 500 C | 380 |
| Board Ring Binder (woldone) | 160 |
| Jute Bag (small) | 110 |
| Bag (small) | 100 |
| Pencil (one) | 10 |

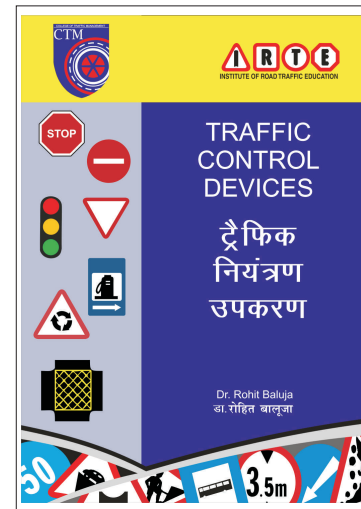
| | |
|------------|----------|
| Cable Wrap | 100 -250 |
|------------|----------|

| | |
|--------------------------|--------|
| Home Slipper (Lufters) : | 2700/- |
|--------------------------|--------|

BOOKS & JOURNALS



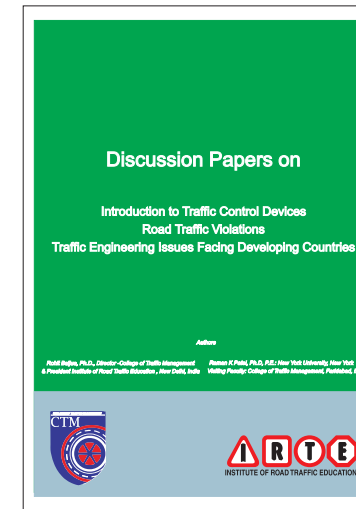
Road Traffic Legislation
Rs. 650/-



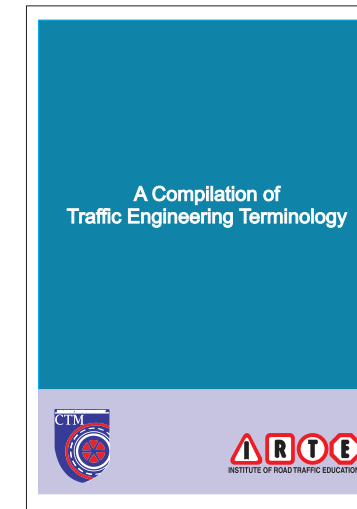
Traffic Control Device
Rs. 450/- (Soft Bind)
Rs. 575/- (Hard Bind)



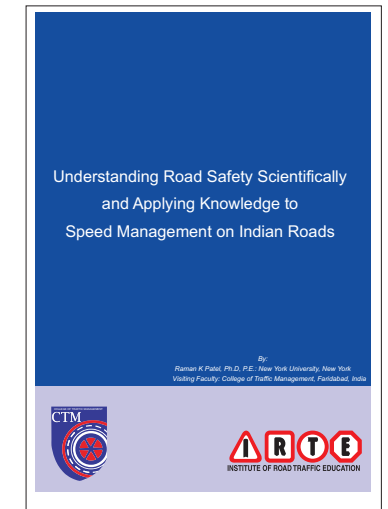
Motor Vehicle (Driving)
Regulations, 2017
Rs. 150/- (Big)
Rs. 100/- (Small)



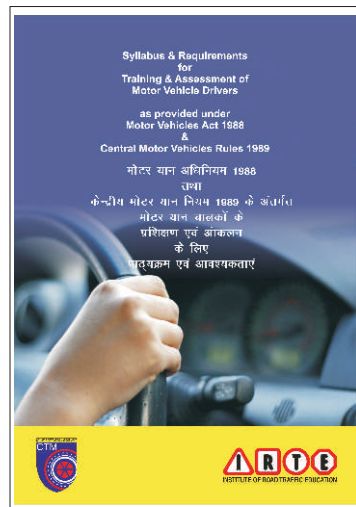
Introduction to Traffic Control Devices,
Road Traffic Violation, Traffic Engineering
Issues Facing Developing Countries
Rs. 100/-



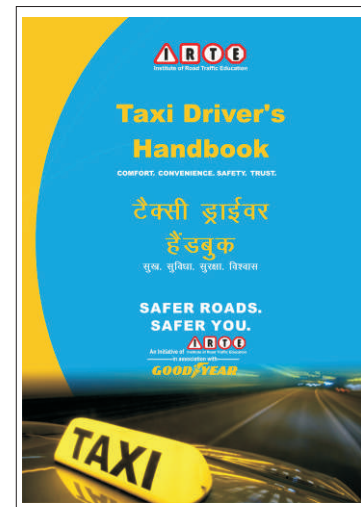
A Compilation Of
Traffic Engineering Terminology
Rs. 250/-



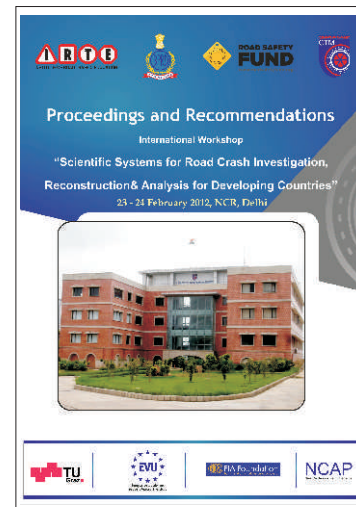
Understanding Road Safety Scientifically
and Applying Knowledge to Speed
Management on Indian Road
Rs. 350/-



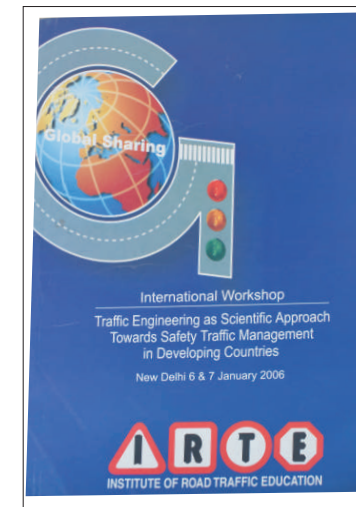
CMVR-1989
(Driver Training Syllabus)
Rs. 175/-



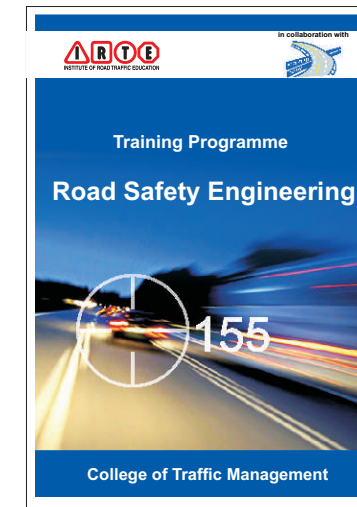
Taxi Driver's Handbook
Rs. 600/-



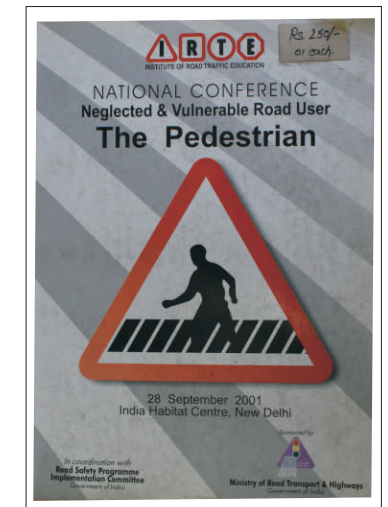
Proceedings And Recommendations
(Scientific Systems For
Road Crash Investigation)
Rs. 100/-



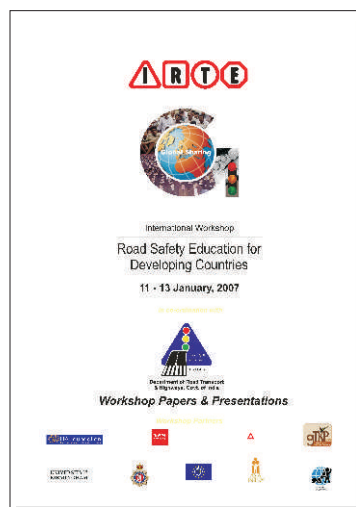
Traffic Engineering As Scientific
Approach Towards Safety Traffic
Management In Developing Countries
Rs. 250/-



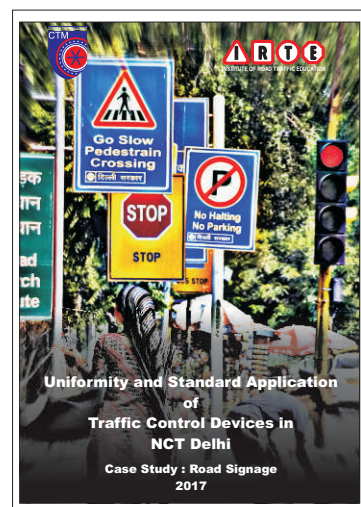
Training Programme
Road Safety Engineering
Rs. 250/-



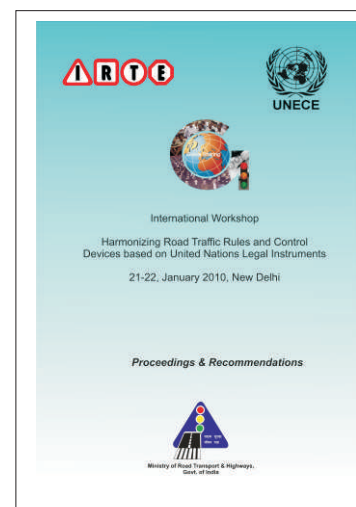
The Pedestrian
Rs. 250/-



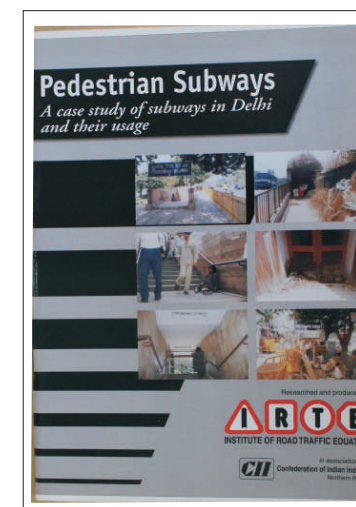
Road Safety Education For
Developing Countries
Rs. 250/-



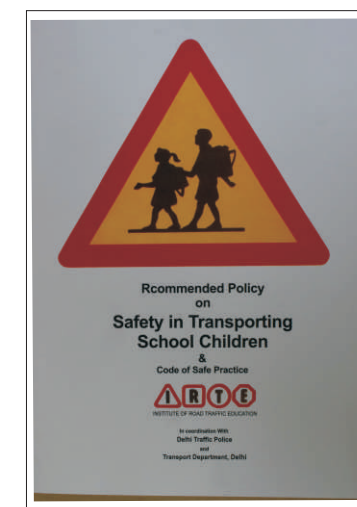
Uniformity and Standard Application
of Traffic Control Devices in NCT Delhi
Rs. 375/-



Harmonizing Road Traffic Control
Devices base on United Legal Instruments
Rs. 250/-



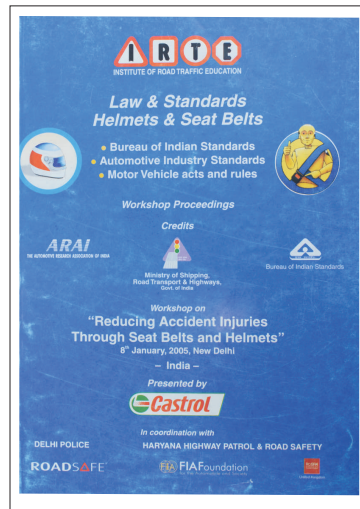
Pedestrian Subways
A Case study of Subway in Delhi
Rs 250/-



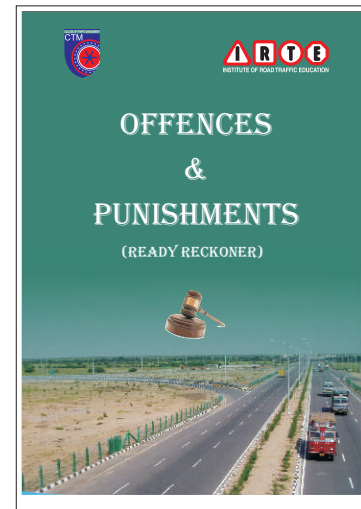
Safety In
Transporting School Children
Rs 250/-



Benchmarking Road Traffic
Enforcement For Road Safety
Rs 250/-



Reducing Accident Injuries Through Seat Belt And Helmets 2005
(Law Standard Helmets & Seat Belts)
Rs 250/-



Offences and Punishments
(Ready Reckoner)
Rs 75/-

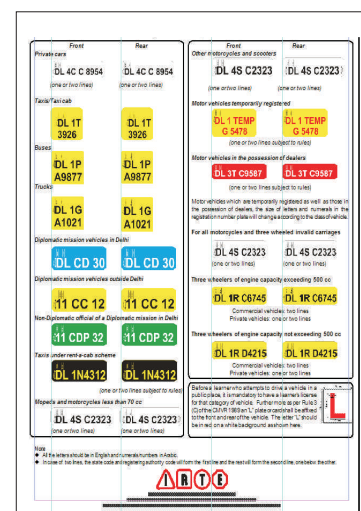


Road Safety (public Education)
Delhi-kolkata Section - Tool Kit
Rs 250/-

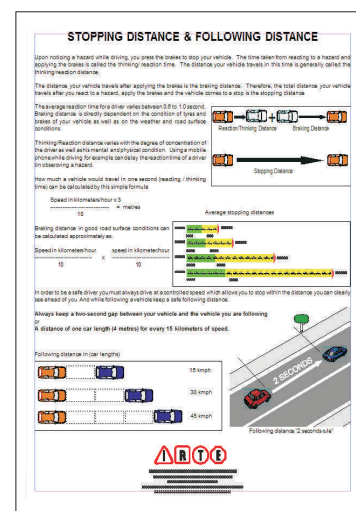
CHARTS & POSTERS



Road Sign Symbols
in India
Rs 25/-



Display of Registration
Marks on Motor Vehicle
Rs 25/-



Stopping Distance &
Following Distance
Rs 25/-

SHIELD



Big Shield :
Rs 1600/-
Small Shield :
Rs 800/-



Taxi
Rs.150/-



Water Bottle
Rs. 375/-



Horn
Rs. 380/-

LUFTERS



Home Slippers
Lufters Rs. 2700/-

IRTE JUTE BAGS



Jute Bag (Medium)
Rs. 140/-
Jute Bag (Big)
Rs. 200/-
Jute Bag (small)
Rs. 110/-



IRTE Bag
Rs. 100/-

CABLE WRAPER

100% Original Leather



Cable wraps for your hassle free journey



Rs. 140



Rs. 250



Rs. 110



Rs. 210

STATIONERY



FILES AND DIARIES



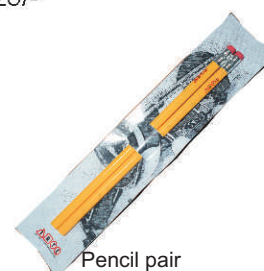
IRTE Silk Folder



Rs. 370



Rs. 350



Pencil pair
Rs. 20/-



Mug
Rs. 150



Raju
Rs. 800/-

STORAGE PRODUCTS



Sandisk 8 GB Pen Drive
430/-



Kingston 32 GB Pen Drive
710/-



Hard Disk
Segate 1 TB
Rs. 4899/-



Hard Disk
Segate 1.5 TB
Rs. 6300/-



Hard Disk
Segate 2 TB
Rs. 6900/-



Sony 10000mAh Power Bank
Rs 2845/-

SAFETY PRODUCTS

BARRICADOR - 1500

Key Features

High Impact Resistant, Non-Fading , UV Stabilized PE barriers

Highly visible around work zones, clearly channeling pedestrians & vehicles around hazardous areas, reducing exposure to public liability claims and worker injury

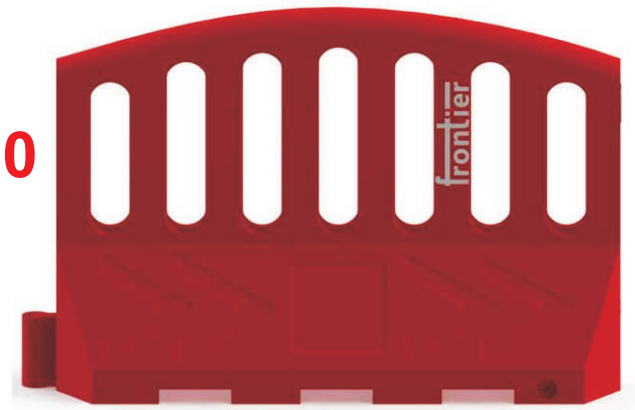
Quick and easy positioning of the barricade

Its light weight allows two workers to quickly erect a wall in no time

No sharp edges of corners, smooth exterior finish deter graffiti

Use of water inside reduces loss of life & damage of vehicle

90° interlocking- 100% wall effect



Rs.7100/-

Dimensions

length : 1500 mm
Width : 410 mm
Height : 1000 mm
Water
Ballast : 50 Ltrs.



MEGA CONES

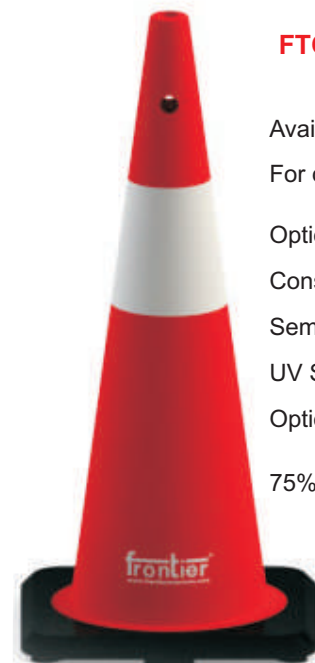


FTC-Mega-1

Rs. 1266/-

Dimensions

Height : 1000 mm
Square Base : 470 mm
Weight : 7.5 kg



TWO PART CONES

FTC-HRB

Available in different weights and sizes

For quick setup/take down

Option of Reflective Sleeve/Tape

Constructed in LDPE (Low Density Polyethylene)

Semi Flexible/Tear Resistant

UV Stabilized and made from non-fading colours

Option of personalised printing of company logos/Messages

75% space and freight saving in stacking position.

Rs. 850/-

Dimensions

Height : 750 mm
Square Base : 350 mm
Weight : 4.5 kg

SMALL CONE



Rs. 300/-

REFLECTOR JACKETS

Available in two Colours



Rs. 200/-

High visibility reflective safety cloth

High efficient

Light weight

Easy to carry

SAFETY BATTON



FSB5440R

Function : Red Flash

Red Steady, Closed

Size : 540 mm (L); 40 mm (Dia)



Plastic Chain

STATIONERY BOX

10mm CAPPABOARD



15mm CAPPABOARD

50mm

10mm CAPPABOARD

180mm

Rs. 550/-