

IRTE in Asian Development Bank, Manila

At the behest of the Asian Development Bank, Mr Rohit Baluja, President, IRTE, made a presentation at the Asian Development Bank in Manila on 23rd and 24th Feb., 2004 highlighting the success of the programmes spearheaded by the IRTE in an endeavour to bring about positive attitude amongst the stakeholders towards road safety management in India. These innovative programmes of enforcement, traffic engineering and public involvement could easily be replicated in the developing countries to attain similar results.