

## **IRTE in World Bank in Washington**

At the invitation of the World Bank, Mr. Rohit Baluja, President, IRTE made a compelling presentation at the World Bank Headquarters in Washington on 19th & 20th April 2004. The presentation showcased the Interceptor philosophy and demonstrated how the Interceptors are achieving direct traffic discipline through a multi-pronged approach inclusive of educative and penal enforcement, road safety audit, and road user education.